

graemepalmer

A highly creative designer who is passionate about pixel perfect UI design. With 25 years experience building strong client relationships by listening, understanding and problem-solving. Involved in all aspects of projects from initial concept through wireframing to delivery and user testing. An excellent communicator at all levels, well organised, with exceptional attention to detail, delivering enhanced user journeys that consistently exceed client expectations.

www.gbpdesign.co.uk

Password: uidesigner



creative thinker



client comments

...a very high degree of design intelligence, asks the right questions, and produces designs that are second to none.

RYAN MANNION

OZY, SVP Product & Technology

In both instances Graeme reflected the relevant brand perfectly and the results have been extremely well received by a demanding audience.

DAVID HALL

The Law Society, Senior Project Consultant

...he was prepared to go the extra mile to ensure that not only was the task completed, but completed to the highest professional standards

SUSAN GRANT

Farmers Weekly, Publications Manager

myskills

CREATIVE

- Client liaison & sales
- Developing brief with stakeholders
- Visualising & story boarding
- Wire-framing & user journey scoping
- Presentation of concepts to clients
- Applying brand consistency & standards
- Team management & scheduling

SOFTWARE

- Adobe Creative Cloud
- HTML5, CSS, WCAG standards
- In-depth knowledge printing processes
- In-Vision, JIRA, Teams, GA
- Microsoft office 365

DEPUTY HEAD OF DESIGN

Abacus e-Media, 2000 - to present day

Hands-on, creative lead, managing a small team, developing innovative concepts and exquisite websites for blue-chip clients. Working closely with clients to produce intuitive UI design that follows accessibility standards and SEO best practices. Supporting publishing, marketing, advertising, exhibition display and art direction, recent clients include Christie's, Law Society, Times Education, UBM, Macmillan Publishing, Thomson Reuters, OZY Media and the Retail Trust.

Roles include

- Design of complex websites, from initial client brief to storyboarding and wire-frame designs, through to the design and delivery.
- Develop and design UI for Abacus internal platforms and products
- Creating and developing user-centred design methodologies
- Presentation of concepts and ideas to clients and company directors
- Supporting the sales process through pitching to prospective clients

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SENIOR GRAPHIC DESIGNER

Picture This Creative, 1999 -2000

Working with clients to offer complete solution to their creative design needs, translating briefs into visual concepts through to the finalised artwork. Covering all areas of marketing literature, product catalogues, exhibition stand and web sites. A highly creative department that worked as a team to deliver creative solutions.

ILLUSTRATOR / DESIGNER

The Engine Room, 1997 - 1999

Graphic Illustrator working with major blue chip clients for the retail sector. Projects involved corporate literature, branding, marketing materials and point of sale, ranging from brochures to exhibition stands. Our Client B&Q, requested I work at their head office with their internal project team, to deliver a complex project on time and within budget.

WEEKEND ACTIVITIES

Mountain Biking, Surfing and Skiing
Walking the dog with my family
Visiting new places in my VW camper

PERSONAL DETAILS

UK citizen
Married with two boys
Full driving license

CONTACT DETAILS

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